Rep Order# EC'd Yes 6815345 Ver# 2 Status Returned Traffic Order# 101884 Printed: 05//
Last Received: 05/1
Showing Bnylines: All Lines

05/21/2012 12:42 PM 05/16/2012 11:28 AM

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Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ) .OCEGUERA FOR CONGRE
Product OCEGUERA 4 CONGRESS Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU 800, WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1184
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Product Estimate# Buyer Phone#

1184 Maura Gilroy

Fax#

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson FAX# Salesperson Phone# 215-568-6540 215-568-1845

— CONTRACT COMMENT —

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## — REMARKS —

PLEASE SEE BELOW. THANKS!

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Day	TU-F,M	TU-F,M	TU-F,M	SA	ទប	នប	TU-F,M	TU-F,M	TU-F,M	SU	TU-F,M	
Time	5A-6A	6A-7A	7A-9A	7A-9A	7A-8A	8A-9A	9A-10A	10A-11A	2P-3P	9A-930A	3P-4P	
Program	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	TODAY SHOW	SATURDAY TODAY	TODAY ON SUNDAY	MEET THE PRESS	II MORS ANDOL	TODAY SHOW III	THE DOCTORS	NEWS 3 TODAY/WKEND	DR. PHIL	
Len	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	
Rate	\$135.00	\$275.00	\$300.00	\$225.00	\$175.00	\$340.00	\$150.00	\$100.00	\$100.00	\$175.00	\$175.00	
Dates	09/25-10/01	09/25-10/01	09/25-10/01	09/29-09/29	09/30-09/30	09/30-09/30	09/25-10/01	09/25-10/01	09/25-10/01	09/30-09/30	09/25-10/01	
Spots/Week	N	ω	41	<u></u>	<u>.                                    </u>	μ	N 	N	N		ω	
₩@ of	1	1	٢	<b>x</b>	₽	ъ.	H	μ.	<b>.</b>	<u>,_</u>	Ľ	
Total Spots	N	W	42	H	jl	ב	2	N	8	ㅂ	w	
Total Cost	\$270.00	\$825.00	\$1,200.00	\$225.00	\$ī75.00	\$340.00	\$300.00	\$200.00	\$200.00	\$175.00	\$525.00	
Daypart												

č	Rep Order#	
	6815345	
	Ver# 2	
	Ver# 2 Status Returned	
	Traffic Order# 101884	
Showing Buylines: All l	Printed: 05/ Last Received: 05/	
Lines	05/21/2012 12:42 PM 05/16/2012 11:28 AM	
	2 of 3	

Daypart

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22 1	21 1	20	19 1	18	* 17	* 16 S I	* 15 H		ı			7
TU-F,M	TU-F,M	-3	TU	44	SA Station R	TU-F,M Station R	TU-F,M Station R	TU-F,M	TU-F,M	Day	1184 Mawa Gilroy	TV LAS ).OCE
1135P- 1235A	11P-1135P NEWS	9P-10P	10P-11P	8P-10P	730P-8P Remark:	730P-8P Remark:	7P-730P Remark:	5P-630P	430P-5P	Time		KSNV-TV LAS VEGAS, NV. ( ).OCEGUERA FOR OCEGUERA 4 CONGRESS
TONIGHT SHOW W/ JAY LENO	P NEWS 3 NIGHTSIDE	GRIMM	PARENTHOOD	THE VOICE	WHEEL OF FORTUNE V2 NOT NA - WHEEL AIRS	WHEEL OF FORTUNE V2 NOT NA - WHEEL AIRS	JEOPARDY V2 NOT NA - JEOPARDY 630-7P	EARLY NEWS	NEWS 4 AT 430P	Program		LAS VEGAS, NV. OCEGUERA FOR CONGRE JERA 4 CONGRESS
LENO					7-730P	7-730P	30-7P				Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency ( 1010 W SU.800
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		) GMMB 1010 WISCONSIN AVE,S SU 300, WASHINGTON, J
\$185.00	\$375.00	\$750.00	\$900.00	\$850.00	\$135.00	\$225.00	\$350.00	\$375.00	\$250.00	Rate	104/113/1184 09/25/2012 - 10/01/2012	( ) GMMB 1010 WISCONSIN AVE,S SU 800, WASHINGTON, DC 20007
09/25-10/01	09/25-10/01	09/28-09/28	09/25-09/25	10/01-10/01	09/29-09/29	09/25-10/01	09/25-10/01	09/25-10/01	09/25-10/01			007
Ν	Ν	₩	<u> </u>		<b>-</b>	щ.	j	<b>4</b>	2	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson
щ	}\	٢	ь	<b>Jaco</b>	⊣	<b>H</b>	ш	ы	٢	# @ C K S	Phone# FAX#	
N	N	<b>.</b>	H	j3	Н	ы	Jas	4	2	Tetal Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$370.00	\$750.00	\$750.00	\$900.00	\$850.00	\$135.00	\$225.00	\$350.00	\$1,500.00	\$500.00	Total Cost	540 845	HIA EARY

-REPORT TOTALS-Report Totals: 40 / \$11,265.00

## -SALES MONTHLY TOTALS-

Sales Totals: 40 / \$11,265.00 Sep 12: 35 / \$9,290.00

> Oct 12: 5 / \$1,975.00

Demos RA35+	Books MAY12	EST SHARES	-COMPETITIVE COMPIENTS-		COMPETITIVE Market Totals \$56,325	Lines not sent/rcld/rtrn: 0 / \$0.00	Fax+ Station Totals: 40 / \$11,265.00	Estimate# 1184 Buyer Maura Giiroy Phone#	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).OCEGUERA FOR CONGRE  Product OCEGUERA 4 CONGRESS	Rep Order# 6815345 Ver# 2 Status Returned EC'd Yes
			AAAA US		CATV 0% KBLR 0% KINC			Agency C/P1/P2/E 104/111/1184 Flight Dates 09/25/2012 - 10/01/2012 Hiatus Weeks		Traffic Order# 101884 Printed: 05.  Last Received: 05. Showing Buylines: All Lines
			,	4% KVMY 6% KVVU 22%				Salesperson Phone#         215-568-6540           Salesperson FAX#         215-568-1845	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY	<b>red:</b> 05/21/2012 12:42 PM 3 of <b>ived:</b> 05/16/2012 11:28 AM es: All Lines
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-- CREDIT RISK -- CASH IN ADVANCE